




NATIONAL SOCIETY OF BLACK ENGINEERS

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NSBE LICENSING POLICY

NSBE-MEMO-CN-002

VERSION 1.0

SEPT. 2011



General Overview

Anyone wishing to sell manufacture or distribute any products bearing the National Society of Black Engineers “NSBE” name, symbol or other trademarks is required to be licensed by the organization.

All licenses expire on December 31. Licenses will be pro-rated on a monthly basis, based on the date that the application is first received.

Submission and approval

Anyone wishing to sell items bearing NSBE trademarks must complete and submit a licensing application to the NSBE Licensing Committee. All items which the vendor wishes to sell, manufacture or distribute must be submitted with the application.

Vendors must re-design and re-submit any items that are rejected by the licensing committee or remove said items from licensing application.

Upon approval, vendor will receive a NSBE licensing agreement. The vendor must return the signed agreement and appropriate payment to NSBE.

Upon receipt of the agreement, vendor will receive an official NSBE license. The license shall not be duplicated or transferred to any parties.

Licensing Committee

The Licensing Committee shall be responsible for overseeing the licensing process.

The Licensing Committee shall be comprised of the following members:

- A representative from the National Business Diversity Committee who shall serve as a liaison to potential vendors
- A representative from the National Publications Committee who shall ensure that all products fall in line with the NSBE logo usage guidelines
- A representative from the National Finance Zone who shall serve as resource on financial issues concerning licensing
- A representative from the World Headquarters Staff as recommended by Executive Director
- A member of National Advisory Board as recommended by the National Advisory Board Chairperson



Rates

General Business Owner

\$300.00

Financially Active NSBE Member (as of the date of application)

\$250.00

NSBE Chapters: Those wishing to make products to sell or give to the members to promote the chapter

*Not required

*NSBE will encourage chapters to use licensed vendors

NSBE Chapters: Those wishing to sell products as a business (to parties outside of their chapter membership)

Two Options

1. \$150.00

2. Free with completed certification form (to be provided at events or upon request for online sales)

NSBE Events

All groups wishing to sell items bearing NSBE trademarks at NSBE conferences are required to submit their NSBE license at the beginning of the event

Online Sales

Anyone wishing to sell items bearing NSBE trademarks online must a) post a link to the NSBE License or b) include their current license number on their site.

License Addendums

Licensed vendors who wish to add or modify products on their license must submit a request to the Licensing Committee.

Violations

Vendors who arrive at national and regional conferences with unlicensed products will not be allowed to display or sell the unlicensed items. No refunds will be granted.

Online vendors who are found to be selling items without a license will receive an email warning. Failure to respond to email request will result in a “cease and desist” order being issued to the vendor. Failure to respond to the “cease and desist” order will subject the vendor to a permanent ban from selling, manufacturing and/or distributing any items bearing NSBE trademarks. Vendors found to be in possession of a fraudulent license shall be permanently banned from obtaining an NSBE license.